



WEST CAPE HOWE RIESLING – WORLD STAGE SUCCESS!

The 2011 West Cape Howe Great Southern Riesling outshone 112 Australian competitors in its Class with the Jim Murphy AM Perpetual Trophy and Top Gold win for Best Current Vintage Australia at the 12th annual Canberra International Riesling Challenge held in October 2011.

Chair of the Riesling Challenge, Ken Helm AM said *"It's fantastic to see regions like the Great Southern producing world class Rieslings that can hold their own against some of the top Riesling producers in the world."*

The Challenge saw Australian Rieslings go head to head with those from worldwide submissions including Germany, USA, Austria and New Zealand.

The 2011 West Cape Howe Great Southern Riesling has also been selected to represent Australian Riesling at an Australian Wine Education School Seminar and Masterclass at the Hong Kong International Wine & Spirits Fair 2011 on 4th November, 2011. Owner and winemaker of West Cape Howe, Gavin Berry will introduce attendees to Australian Riesling, and highlight the exceptional growing attributes for Riesling in the Great Southern region of Western Australia.

Gavin Berry said, *"I am extremely proud of the recognition this wine has achieved. It is reflective and is testament to the strength and purity of the Great Southern fruit which allows us to create the crisp and clean freshness and elegance in this wine. This award reinforces my belief in this vast region to produce some of Australia's finest Rieslings renowned for their aging potential."*

Recently West Cape Howe Wines increased its capacity through the purchase of the Goundrey winery in Mount Barker, vastly increasing the business base and facilitating contract winemaking. Its highly successful years under the partnership of Gavin Berry and Rob Quenby sees them exporting to the UK, US, Denmark, Germany, Singapore and Hong Kong.

2011 West Cape Howe Riesling RRP: \$20.00

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